



## Call for Speakers 2019: Application Form

### Before completing this application:

1. Please note that while we will in certain situations reimburse approved travel costs, however we do not offer a fee for speaking. All proceeds from sales of books, products, services or other items go to the speaker.
2. Along with the attached application form, please submit a list of proposed topics, a biography, which conference(s) you are interested in, a video clip of you presenting and a link to your website.

We will review applications on an ongoing basis, and will respond back to you if we are interested in moving forward. In general, we aim to confirm our speakers a minimum of 6 months in advance of each conference.

### CONFERENCE BACKGROUND

The Women in Leadership and Business Conference is a national interactive learning and professional development event for leaders and entrepreneurs. Our upcoming conferences are currently scheduled for Niagara (April 15-17, 2018 – *PROGRAM FULL*), Halifax (Fall 2018 – date TBD) and Niagara (Spring 2019 – date TBD). The specific theme of each conference varies, but the overall conference platform is: Grow your Business and Advance your Career. The event is designed to engage delegates with speakers and peers during workshops, keynotes, panel and discussion groups and networking breaks. Keynote and workshop topics focus on current leadership and business topics from experts, authors and accomplished business people from Canada and around the world.

The 250+ delegates that this conference attracts are made up of 79% senior corporate executives and 21% established entrepreneurs representing many of Canada's leading companies and organizations. This high caliber group of delegates hold positions ranging from CEO to Vice Presidents, Directors, Owners and Partners from industries including finance, education, health care, media, marketing, communications, technology, consumer goods and services, government and manufacturing. A defining feature of this conference is the integration of Born2Lead Youth Leadership Conference (B2L), which is held in



concert with WILB providing a forum for leaders of all ages to share and grow together.

Born2Lead is Canada's premiere youth leadership conference for young women who are emerging leaders and entrepreneurs between the ages of 16-26. The conference's goals are to provide future leaders with tangible, actionable workshops that will contribute to their leadership and personal development, influence their career path and advancement and to model and include them in a professional leadership conference. Youth delegates will be integrating with the Women in Leadership and Business Conference for the opening keynote address and one workshop where they share unique perspectives on trending topics. Several refreshment breaks will provide student delegates with a chance to network with professional women from many of Canada's leading companies and organizations. Over 200 young women from local high schools, colleges and universities and young professionals will be in attendance.

By presenting you will:

- Gain a reputation as a leader in your industry and an expert in your field;
- Obtain recognition and visibility through our extensive marketing campaign;
- Be featured as a speaker in the printed and online program with a link to your website;
- Receive opportunities to speak at other events;
- Have the opportunity to sell or promote your books, sessions, services or product and retain the proceeds;
- Receive free conference registration and access to the conference on the day of your speaking engagement and 50% off for an accompanying guest;
- Receive a 50% discount for Exhibitor space, if desired/ available (\$440 value). Note: Exhibitor space is assigned by WILB on a first come basis;
- Be provided with a book signing and/or book selling opportunity for a 30-minute period following your speaking engagement. A complimentary cruiser table and one chair will be provided for you to use.



## Speaker Application

I would like to be considered for the following conference(s):

- 2019 Niagara Women in Leadership and Business Conference
- 2019 Niagara Born2Lead (B2L)
- 2019 Halifax Women in Leadership and Business Conference
- 2019 Halifax Born2Lead (B2L)

Please submit completed and signed application with a maximum five-page submission and a photograph. You may also just fill in the basic information and direct us to a website if most of the requested information can be found there.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Home phone: \_\_\_\_\_ Work: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov./State: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Session Title: \_\_\_\_\_



Time Required: \_\_\_\_\_ 30 minutes \_\_\_\_\_ 45 minutes \_\_\_\_\_ 1 hour

Who Should Attend/Ideal Audience?

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Please provide a brief outline of your presentation and the benefits it would provide to attendees:

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Brief Biography: (Education, Degree, Professional Experience, Book title if applicable, etc.)

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Other important information: (Anything you feel is important for us to know):

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List three events and your speaking topic (national, provincial or regional) at which you have presented within the last year:

- 1.
- 2.
- 3.

Presentation references: (include name and business name, title, relationship, telephone and e-mail information)

- 1.
- 2.
- 3.

Please note, while we will reimburse travel cost, we do not offer a fee for speaking. All proceeds from sales of books, products, services or other items go to the speaker.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you for your interest in the Women in Leadership and Business Conference (WiLb) & Born2Lead Conference (B2L).

Please forward your submission and application to: Sa